

ZOLL®

PlusTrac™

Our Programme. Your Guarantee.



How serious is the problem?

Sudden cardiac arrest does not discriminate and can strike anyone, anywhere, at any time.

- Worldwide, 1 in 1800 people suffers cardiac arrest every year
 - That's more than 4 million people*
- Less than 8% of these people will survive*
- The probability of each victim's survival drops 10% a minute without CPR or a defibrillating shock
- EMS response times often exceed 10 minutes

*Berdowski J, et al. *Resuscitation*. 81 (2010) 1479–1487.

Why an AED programme?



- Sudden cardiac arrest is **STILL** a leading cause of death in the world today
- An effective AED programme can increase the chances of survival to as much as **71%***
- But a programme requires more than just owning an AED

* Drezner JA, et al. *Br J Sports Med.* 2003;47:1179-1183.

What is an AED programme?

To rescue a victim of cardiac arrest, you need:

- An AED ready to deliver a lifesaving shock
 - Known to have passed last self-test
 - Current consumables installed
- Trained volunteer responders

Sound simple?

You may not realise what it takes to be ready and compliant and to support an AED programme.



Stay READY with PlusTrac

- Maintenance alerts
- Self-test status tracking
- Dashboard reporting
- Expiry e-mail reminders
- Trained volunteer responder tracking



Be COMPLIANT with PlusTrac



- Manufacturers' guidelines and updates
- Consumable replacement tracking
- Serial number and expiry tracking
- Customised on-demand reporting
- 90-, 60-, and 30-day escalating e-mail reminders



Get **SUPPORT** with PlusTrac

- Over 10 Years of AED programme management experience
- Dedicated personnel 24/7/365
- Easily manage any AED – not just the AED Plus®
- Online customer support ticketing system



The complex made simple

A decorative line graphic starting with a small circle on the left, extending horizontally to the right, and ending with a small dot.

- For a thousand AEDs, or even one, PlusTrac can help you design, implement, and maintain the best possible AED programme with an online system
- No organisation is too big or small
- With PlusTrac's tiered hierarchy, you will stay organised and up-to-date for your entire installed base



Why PlusTrac?

- It is more than just e-mail reminders and software interactions
- We even have an app for iPhone or Android that lets you check and log the status of each AED within a few seconds
- PlusTrac is the world's leading AED programme management solution to keep you in compliance, properly supported, and ready for a rescue



Cardiac arrest never sleeps. Neither does PlusTrac.

Training status: Ready
Date trained: 1 year 268 days ago
Retraining needed: in 79 days
Retraining scheduled? YES

Training status: Ready
Date trained: 215 days ago
Retraining needed: in 150 days

Training status: Ready
Date trained: 92 days ago
Retraining needed: in 1 year 255 days

Last self-test status report: Yesterday
Status: Ready and fully functional
CPR-D-pads status: Ready and connected
Pads expire: in 2 years 52 days
Battery status: Ready
Battery expiration: in 2 years 52 days